

IZVEŠTAJ O NAUČNOM RADU

- **Monografija međunarodnog značaja**

1. Mirjana Radović Marković, **Vesna Baltezarević**, Radoslav Baltezarević, Dušan Marković (2014): *VIRTUAL ORGANISATION AND MOTIVATIONAL BUSINESS MANAGEMENT*, (210str), Alma Mater Europea-Evropski centrer Maribor & Economics Institute Belgrade, Ljubljana-Beograd, Čigoja štampa.

Reviewer: Ludvik Toplak, PhD, Carl Edwin Lindgren, PhD & Mario Plenkovic, PhD.

A CIP catalogue record for this book is available from the National and University Library in Ljubljana under 274297344, ISBN 978-961-93493-7-3 (Alma Mater Europea - Evropski center) [COBISS.SR-ID 274297344]

2. **Vesna Baltezarevic**, Radoslav Baltezarevic & Borivoje Baltezarevic (2016): *Behind the Media Curtain* (pp.160) Reviews: prof. dr Mario Plenkovic, prof. dr Milivoje Pavlovic & prof. dr Djokica Jovanovic. Saarbrücken, Germany: Lap Lambert Academic Publishing. ISBN 978-3-659-79694-4.

3. Radoslav Baltezarevic, **Vesna Baltezarevic** & Borivoje Baltezarevic (2016): *Leaders as players of a new era*, (pp. 312). Reviews: Dobrivoje Stanojevic, Milivoje Pavlovic, Djokica Jovanovic. Saarbrücken, Germany: Lap Lambert Academic Publishing, ISBN-13: 978-3-659-86741-5. ISBN-10: 3659867411; EAN: 9783659867415.

4. **Vesna Baltezarevic**, Radoslav Baltezarevic & Borivoje Baltezarevic (2016): *The Internet as a Tool of Modern Business and Communication* (pp. 228. Reviewers: *Muhamed Aiinla Omolaja*, Mohamer Kabir, *Isak Ilija Esema*. Saarbrücken, Germany: Lap Lambert Academic Publishing. ISBN 978-3-330-01350-6.

- **Monografska bibliografska publikacija**

1. **Baltezarević Vesna** (2006): *Maska u koferu*, Pančevo: Mali Nemo (127str.). ISBN 86-83453-74-X, COBISS.SR-ID 131796748.

Udruženje za tržišne komunikacije Srbije proglasilo je ovu knjigu najboljim projektom iz struke za 2006. godinu. Recenzenti: Prof. dr Milivoje Pavlović, Mugdim Šehalić.

2. **Baltezarević Vesna** (2007): *Mobing komunikacija na četiri noge*, Pančevo: Mali Nemo (207str.). ISBN 978-86-83453-93-1, COBISS.SR-ID 139663628.

Udruženje za tržišne komunikacije Srbije proglasilo je ovu knjigu najboljim istraživačkim projektom iz struke za 2007. godinu. Recenzenti: Prof. dr Jezdimir Zdravković, Mugdim Šehalić.

3. **Baltezarević Vesna** (2007): *Hoću da znam šta je mobing*, Beograd: Ambasadori životne sredine (104str.). ISBN 978-86-910873-0-2, COBISS.SR-ID 145174540. Recenzenti: Prof.dr Milivoje Pavlović, prof. dr Dobrivoje Stanojević.

4. **Baltezarević Vesna**: *Poslovno pravo* (2008) Beograd: Megatrend, (238 str.). ISBN 978-86-7747-330-3, COBISS.SR-ID 153229580. Recenzenti: Prof. dr Živko Kulić, prof.dr Mile Ilić.

5. **Baltezarević Vesna**: *Pravo i intelekt* (2009) Beograd: Megatrend, (159 str.). ISBN 978-86-7747-4-348-8, COBISS.SR-ID 156378124. Recenzenti: prof.dr Stevan Šogorov, doc.dr Boris Kršev.

6. **Baltezarević Vesna**: *Poslovno pravo za menadžere* (2009) Čuprija: Clipart, (263 str.). ISBN 978-86-86167-13-2, COBISS.SR-ID 155236108. Recenzenti: Prof.dr Stevan Šogorov, prof.dr Milenko Radoman.

7. **Baltezarević Vesna** (2013): *Tuđi ljudi*, Beograd: Prosveta, (200 str.). ISBN 978-86-07-02033-1, COBISS.SR-ID 200046604. Recenzenti: Prof. dr Jezdimir Zdravković, prof. dr Dobrivoje Stanojević, prof. dr Živko Kulić.

Knjiga je proglašena novim komunikacijsko esejističkim naučnim projektnim doprinosom o upravljanju mobbing komunikacijskim procesima. BOOK REVIEWS AND REVIEWS/RECENZIJJE Informatol. 46, 2013., 4, 377-380, http://hrcak.srce.hr/index.php?show=clanak&id_clanak_jezik=167078

8. **Baltezarević Vesna & Baltezarević Radoslav** (2015): *Medijsko pozorište*, Beograd: Alma Mater Europaea, (203 str.). ISBN 978-86-80286-00-6, COBISS.SR-ID 214832396. Recenzenti: Prof.dr Milivoje Pavlović, prof.dr Dobrivoje Stanojević, prof. dr Dokica Jovanović.

9. **Baltezarević Vesna & Baltezarević Radoslav** (2015): *Intelektualni iskorak*, Beograd: Alma Mater Europaea, (198 str.). ISBN 978-86-80286-01-3; COBISS.SR-ID 219644172. Recenzenti: Prof. dr Živko Kulić, prof. dr Sanja Stanković, prof. dr Filip Turčinović.

- **Poglavlja u knjizi međunarodnog značaja**

1. **Baltezarević Vesna** (2010): *Legal mechanisms for protection against mobbing in the republic of Serbia*. Comparative legal analysis of anti-mobbing legislation Country studies: Croatia, Macedonia, Montenegro, Serbia. The association for help and education of mobbing victims. (p. 53-67).

A CIP catalogue record for this book is available from the National and University Library in Zagreb under 739975. ISBN 978-953-95029-4-0. Reviewer: Mario Vinković, Ph.D., Rudolf Karazman, Ph.D.

2. **Baltezarević Vesna** (2013): *Mass in media mirror*, 20th International scientific conference „Society and technology 2013“ Opatija, Croatia 28.-30.06. In: *Proceedings: Book of Manuscripts*. International Federation of Communication Associations – IFCA, Croatian Communication Association – CCA, Alma Mater Europaea – European Center Maribor (AMA – ECM), Zagreb. (p 529-535). CIP zapis dostupan u računalnom katalogu Nacionalne i sveučilišne knjižnice u Zagrebu pod brojem 861210, ISBN: 978-953-6226-25-2.

3. **Baltezarević Vesna**, Baltezarević Radoslav (2013): *The role of communication in intellectual capital management in accordance with the EU model*, Education and employment opportunities for entrepreneurs, Faculty of Business Economics and Entrepreneurship, Belgrade, (p. 427-439). JEL classification: D83, L21, M11 UDC 005.94; 005.57. ISBN 978-86-6069-096-0. COBISS.SR-ID 201887244.

4. **Baltezarević Vesna**, Baltezarević Borivoje (2013): *European union faces with genetically modified food*. Rural entrepreneurship: opportunities and challenges, Faculty of Business Economics and Entrepreneurship, Belgrade, (p. 323-336). JEL classification: Q13 UDC 606:604.6(4-672EU); 366.54:061.1(100) ISBN 978-86-6069-093-9 COBISS.SR-ID 201890316.

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8. Radoslav Baltezarević, **Vesna Baltezarević** (2015): *European Union public sphere and Green Economy—media as a communication link*. Toward green economy: opportunities and obstacles for western Balkan countries. USA, Bloomington, Indiana: Xlibris, (p.189-201). ISBN: Hardcover 978-1-5035-3294-6; Softcover 978-1-5035-3295-3; eBook 978-1-5035-3296-0. Library of Congress Control Number: 2015902232.

9. **Vesna Baltezarević** Radoslav Baltezarević (2015): *Virtual teams communication model*. Marketing, business law and transformational governance, Faculty of Business Economics and Entrepreneurship, Belgrade, (p. 117-128. JEL classification: J24, M15. UDC: 005.71-021.131:005.64; ISBN 978-86-6069-115-8 (FBEE); ISBN 978-1-4951-7659-3 (BCG); COBISS.SR-ID 218123020

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005.57:177.6; ISBN 978-86-6069-116-5 (FBEE); ISBN 978-1-4951-7656-2 (BCG); COBISS.SR-ID 218176524

12. Radoslav Baltezarević & Vesna Baltezarević & Hisham Gad (2016): *Leaders are managers with positive attitude*. Leaders as players of a new era, Saarbrücken, Germany: Lap Lambert Academic Publishing, (p. 95-114). ISBN-13: 978-3-659-86741-5. ISBN-10: 3659867411; EAN: 9783659867415.

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14. Vesna Baltezarević Radoslav Baltezarević (2016): *The internet and virtual "reality"*, International Conference, Proceedings: Technology + Society =? Future, Montenegrin Academy of Sciences and Arts, World Academy of Art and Science, ALL European Academies (ALLEA), European Academy of Sciences and Arts, May 19–20, (p. 193-200). Podgorica, Montenegro. ISBN 978-86-7215-384-2, COBISS.CG-ID 31080464.

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16. Radoslav Baltezarević, Vesna Baltezarević, (2016): *Virtual communication's skills - view through the social media and situation in Serbia*. Proceedings: Entrepreneurship: types, current trends and future perspectives, Graphics, Inc. Chicago, United States of America; Akamai University, Hilo, United States of America; Faculty of Business Economics and Entrepreneurship (BEE), Belgrade, Serbia; Institute of Social Entrepreneurship (IRESEED), Great Britain (p. 275-287). ISBN: 978-1-5323-2194-8.

17. Vesna Baltezarević, Tatjana Milivojević, Borivoje Baltezarević (2016). *The Internet as a new phenomenon of the human community*: In *The Internet as a Tool of Modern Business and Communication* Saarbrücken, Germany: Lap Lambert Academic Publishing (p. 13-24). ISBN 978-3-330-01350-6.

18. Vesna Baltezarević, Borivoje Baltezarević & Dragana Jovanović (2016): *Global media on the social scene*: In *The Internet as a Tool of Modern Business and Communication* Saarbrücken, Germany: Lap Lambert Academic Publishing (p. 25-39). ISBN 978-3-330-01350-6.

- **Rad u međunarodnom časopisu**

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3. **Baltezarević Vesna**, Aleksandra Bokan, Baltezarević Radoslav: *Suočavanje štampanih medija sa izazovima savremenog doba*, Media dialogues, Journal for research of the media and society, Year VI No.16 Podgorica, May, 2013. (p. 237-247). ISSN 1800-7074, COBISS.CG-ID 12734480. UDK: 17:316.774:070:004.738.4.
4. Aleksandra Bokan, **Vesna Baltezarević**: *Borba titana – Internet vs. štampa*, Media dialogues, Journal for research of the media and society, Year VI No.16 Podgorica, May, 2013. (p. 715-721). ISSN 1800-7074, COBISS.CG-ID 12734480. UDK: 316.77: 070:004.738.4.
5. **Vesna Baltezarević**, Radoslav Baltezarević, Svetislav Milovanović (2014): *Between the lines and through the images*, Informatol. 47, 2014., 1, (p. 29-35), Hrvatsko komunikološko društvo, Zagreb. ISSN 1330-0067. UDK: 007:002:02 CODEN IORME 7.
6. **Vesna Baltezarević**, Radoslav Baltezarević, Dragana Jovanović (2014), *Medijska manipulacija kao obmana slobode*, Media dialogues, Journal for research of the media and society, Year VII No.19 Podgorica, May, 2014. (p. 153-164). ISSN 1800-7074, COBISS.CG-ID 12734480. UDK:316.774:070:321.7.
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19. Vesna Baltezarević, Radoslav Baltezarević, Borivoje Baltezarević (2016): *Sloboda izražavanja u savremenom okruženju*. Medijski dijalozi, Year IX, No. 25, Podgorica, 2016. ISSN 1800-7074; COBISS.CG-ID 12734480, UDK:316.774 (pp. 29-38)

• **Rad u časopisu nacionalnog značaja**

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2. Baltezarević Vesna: *Socijalna grupa i mobing. Izvorni naučni rad*. Temida 12.(4) (2009). (p.77-92). ISSN: 1450-6637; DOI: 10.2298/TEM0904077B. COBISS.SR-ID 140099335.

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- ***Predavanje po pozivu sa međunarodnog skupa štampano u celini***

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